

DOWN SHIFT



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Official Publication of the Kentucky Region SCCA

March/.April/2012

2012 Autocross is Finally Here!

And it's going to be bigger & better than ever.

• *Renewed Sponsorship from
Our Friends at Ken Towery Tire
& Autocare!*

• *8 Points Events and
3 Fun Events*

• *More exposure through social
media, local news and point of
sale at Ken Towery Stores.*

• *New, easier on line
registration at
motorsportreg.com*

• *Facebook page for the club
including a Flickr page to
upload your autocross photos.*

First Event is the trailer clean-up and tech inspection at Unique Automotive on April 14. It starts at 10:00 am. The club trailer is our most important asset— without it we could not run an event. Please come out to Unique Automotive and give us a hand. While you're there, you can have your car inspected, and the inspection is good for the year.

Unique Automotive
3918 Bardstown Rd.
Louisville, KY 40218
452-2688



The Officers & Board Members for

2012

Name	Position	Contact
Julia Aebersold	Regional Executive	812-989-7261
Jamey McDaniel	Activities Director/ Board Member (2 year term)	502-419-6441
Al Murrell	Chairman of the Board/ Board Member (2 year term)	afmlouky@msn.com
Mike Spence	Treasurer	502-643-4304
Richard Sinnock	Secretary/ Board Member (1 year term)	richsinnock@insightbb.com
Ron Riffle	Downshift Editor / Board Member (1 year term)	ronriflou@earthlink.net
Bruce Domeck	Board Member (3 year term)	502-452-2688
Aaron Peterson	Board Member (3 year term)	eclipseracer97@ insightbb.com

Upcoming Events

04/05
Membership Meeting

04/14
Annual Tech & Trailer Clean-out

04/25
Board Meeting

04/29
Cobweb Shaker / Fun Event #1

Membership Meetings are the first Thursday of the month at Bluegrass Indoor Karting at 7:00 pm

Board Meetings are the last Wednesday of the month at Unique Automotive at 6:30 pm

Our Advertising Rates

Our rates give you the best value for your advertising dollar. Reach an active, young demographic every month.

Rates:
1/4 Page \$100
1/2 Page \$180
Full Page \$300

Non Member
Business Card \$60

Member
Business Card \$50



AUTO PARTS

Alan Richards
Outside Sales

Genuine Parts Company
717 Lyndon Lane
Louisville, KY 40222
Phone: 502-425-8131
Cell: 502-939-2670




UNIQUE Automotive, LLC



Bruce Domeck

Classic Car
Restoration
& Service

3918 Bardstown Rd., No. 3
Louisville, KY 40218
502.452.2688



rif autoart

ron riffle
ronriflou@earthlink.net
502.263.9683
see more samples at:
www.photoshop.com/user/rif56

RE's Corner April 2012

Early in March I went to the SCCA National Convention in Las Vegas. It's a privilege to represent our club and we did get some recognition for our membership growth last year. However, the message this year at convention was similar as last year in that falling membership rates are not the trend we want to continue. I am glad to say that our region bucked that trend, but

there are also concerns that the price of gas this summer may have detrimental effects on our sport. As a result, SCCA has decided to experiment on a few items on the premise that it would be better to try something rather than try nothing. There are some new classes in the street tire class and other items, but its best to get the latest info from Fastrack and SCCAforums.com.

Locally, we have a few changes for in store for our own region.

1. I am training a new person, Alex Wahl, to take over computer registration. After he gets comfortable I am planning to meet and greet new folks at the registration table outside of the trailer. I'm also making plans to conduct the novice walk.

2. Alex will also be putting a fresh face on our website and posting results on our site faster than me.

3. As you know we have a Facebook page, but we also now have a Flickr account, KYSCCA@yahoo.com. Flickr is a site where folks can share pictures. If you would like to post pictures on our Flickr site, go ahead, but please keep the content based on autocrossing. Contact me for the password at jaebers@hotmail.com. We're still evaluating whether or not to set up a twitter account.

4. The club has invested in making posters to promote our club. These will be placed in Ken Towery stores and other locations related to automotives.

5. We changed to motorsportreg.com for registration this year and I'm loving this site. E-mail blasts are so

easy with this program, so beware; I'll be communicating even more.

6. One of the traditions we would like to resurrect is going out to eat as a group after events. These are some of my best memories of talking smack while sunburned and dirty from the fun of the day.

Don't forget that we will have our annual tech and trailer clean-out at Unique Automotive on Saturday, April 14th starting at 10:00 am. This is also a great way to get questions answered before the season starts. Details are on our website on the autocross schedule on the left hand side.

Our first event of the season will be at UPS for our cobweb shaker on Sunday, April 29th, 2012. Details are on our website on the autocross schedule on the left hand side.

Cheers!

Julia Aebersold
RE, KYSCCA

Al Murrell Will Present Safety Steward School

Al Murrell, Chief Safety Steward for KYSCCA will share his knowledge at a Safety Stewart School at Unique Automotive on Saturday, May 12 at 8:00 am.

The safety Steward is an essential part of an Autocross Event. Without his final approval for safety of the course, paddock and workstations, the event will not run until it meets the safety standards as set by the SCCA.

This is an intense program with a lot of important information to pass a safety steward test. If you are interested in becoming a Safety Stewart in the SCCA, this class is a must.

Driver's School Registration is Now



Even though it's starting to warm up, it's time to start thinking about the driver's school for this year. The event will happen on Saturday, June 9th, 2012 at Papa John's Cardinal Stadium.

The cost for the school is \$75 and includes Driver Instruction and lunch on Saturday along with your registration fee for Points Event #2 on the following day. There will be (2) courses set up for the day along with a karting school for the kids.

Below is a schedule of the day's events.

7:00 am: Instructors meeting, empty trailer, course set up.

8:00 am: Students on site, register, present cars for tech inspection.

10:00 am: Driver Instruction begins

Noon: Lunch (provided)

1:00 pm: More Driver Instruction

4:00 pm: Clean up the site and get ready for Points Event #3 on Sunday.

Participants wishing to help out and getting to know how an autocross event comes together, are invited, and encouraged to join us at 7 am.

If you have any questions at all please contact:

Geoff Hale 502-494-5329 Down2L@aol.com

Mike Spence 502-643-4304
Mikespence@brownsprinkler.com
In order to reserve a spot for the school send a check payable to KYSCCA for \$75 to:

Mike Spence c/o KYSCCA
4 Oak Tree Lane
Louisville, KY 40245

Or you can pay on-line by using Pay Pal at kyscca@gmail.com There are only **40 slots** available for the school, so sign up soon to reserve your spot.

Cheers!

Julia Aebersold
RE, KYSCCA

Ky. Region SCCA January Board Member Meeting

January 21, 2012 Kingfish Restaurant

Regional Executive Julia Aebersold called meeting to order at 5 p.m.

The following were present: Julia Aebersold, Al Murrell, Rich Sinnock, Mike Spence, and Bruce Domeck, Jamey McDaniel, Ron Riffle, and Aaron Peterson.

Secretary Rich Sinnock presented November meeting minutes for approval. Jamey McDaniel motioned to accept minutes as written.

Al Murrell seconded. Motion passed unanimously.

Treasurer Mike Spence reported that Club is in good shape. He advised that Club has made donation to Metro United Way as part of our agreement with UPS. Club has also purchased two Visa gift cards to be given to KC and Mack as a thank you to them for allowing us to use their lots. Mike notified that Club has current invoice for our last event to SCCA for weekend memberships. RE

Aebersold said that we should not have any outstanding invoices relating to weekend memberships. She will look into this issue.

RE Aebersold also advised that Ken Towery will again be title sponsor for the 2012 season.

RE Aebersold reported that current month's membership number is 190 members. Ky Region is trending upward with respect to membership numbers. Current membership goal for 2012 is to get over 200 members. Main area of concern is the ongoing attrition rate of current members.

Ron Riffle advised that the Downshift should be limited to six pages total. This will help with postage expense. He is also looking for more content to include with each issue. He hopes to be able to publish the issue by the 20th of each month.

Old Business:

- Convention: RE Aebersold notified Board that she has already made air travel reservations through Southwest Airlines.

- Ft. Knox: RE Aebersold advised that she is maintaining contact with Art. The main issue is Art's boss which does not want to allow us access to the airfield.

New Business

- Schedule: 2012 schedule has been finalized and posted. There are some conflicts with CKR during the year. RE Aebersold advised that she is in contact with CKR to see if there can be adjustments to either region's schedule so as to minimize any conflicts.

- Great Lakes Region: RE Aebersold will be in contact with region leadership regarding support for Solo 2 competition. Past emphasis of Great Lakes has been predominantly road race operations.

- National/Pro Solo: There are no conflicts with our schedule to the National Solo event and the Pro Solo event.

- Ken Towery sponsorship: RE Aebersold advised that Ken Towery Automotive has agreed to be title sponsor again for the 2012 season.

- Calendar: Ron Riffle advised that he has been putting together a package for display at locations around the area with a tear-off of our schedule. Locations could be Ken Towery area stores and other locations that auto enthusiasts may visit. Ron will gather some more quotes to seek best price.

- Safety Steward School: Al Murrell advised that he can get meeting area reserved at any time. Al will set a date for school, and Julia and Ron will market to members to get attendees.

- 2012 Driver's School: RE Aebersold asked if Mike and Geoff are interested in operating this year's school. Mike advised that he will contact Geoff to ask if he is interested. *(continued on 5)*

Ky. Region SCCA February Board Member Meeting

February 28, 2012 Unique Automotive

Regional Executive Julia Aebersold called meeting to order at 6:30 p.m.

The following were present: Julia Aebersold, Rich Sinnock, Bruce Domeck, Jamey McDaniel, Ron Riffle, Aaron Peterson, and Alex Wahl. Absent: Al Murrell and Mike Spence.

Secretary Rich Sinnock presented January meeting minutes for approval. Jamey McDaniel motioned to accept minutes as written. Ron Riffle seconded. Motion passed unanimously.

Treasurer Mike Spence was absent. RE Aebersold reported information that Mike provided to her. Club has sufficient funds to start this season off without requiring to use funds from reserve account. CD's are maturing on 3/15/12. BB&T sent notice that checking-6634 status was changed to active. BB&T sent two boxes of checks to Geoff Hale. Julia will email Mike and get information from BB&T on why the account went active and why Geoff received checks.

RE Aebersold reported that current month's membership number is 195 members. She notified that our region size classification will go to medium from small. There is no difference to classifications. Main theme of this year will be to lower our attrition rate.

Ron Riffle advised that he should have the

current counter cards by the membership meeting on Thursday. Company that is printing is in process of moving so he is not sure when he can pick them up. Julia wanted to make sure that David Wilson gets at least half of the order to be placed in area Ken Towery stores. The other half could be stored at Unique Automotive for central distribution to other locations. Discussion occurred regarding the schedule change notification since the schedule cards have already been printed.

Old Business:

Schedule: Currently we have 3 conflicts with CKR. That is down from four. Both regions are having difficulties with open dates at sites.

Calendar: Item discussed previously during Ron's report.

Safety Steward School: Julia has not heard from Al regarding school. She will follow up with email.

2012 Driver's School: No discussion.

Course Design School: Julia asked Jim Moore if he would be interested in teaching others course design. Jim said that he would like to limit the number to four because of space limitations around his computer. Julia asked Jim to select a date to have the school. Julia will follow up.

Ft. Knox: Julia advised that she is done

with pursuing Ft. Knox as a site. There is no chance of Club gaining access to airfield.

SCCA Convention: Julia will be leaving for Convention in the next few days. Julia will be meeting with Steve Harris. He is the new Great Lakes area director.

New Business:

Schedule Change: Item discussed earlier in meeting. Julia has been in contact with Wilder Park. This year, all events will begin at same time.

Design T-shirt: Ron talked about coming up with some different designs for T-shirts. Discussion centered on Club's financial ability at beginning of season. Mid-season may be a better time to approach this.

Business card: Discussion was held regarding business cards to help advertise Club. Ron advised that he would like to be involved in designing/helping with business cards. Bruce Domeck motioned to allow the purchase of cards up to \$100. Jamey McDaniel seconded. Motion passed unanimously. Board advised Ron to get with Barry and collaborate on design and coordinate purchase.

Axware: Julia advised that she will be updating both laptops' version of Axware. There will also be a licensing fee that will need to be paid. *(continued on 5)*

Steve Harris Director, Area 4

Information for Area 4 Members

March 12, 2012

Hello Area 4 Members,

I just returned from the SCCA National Convention. While it was only 3 days for most attendees, it was 7 days for members of the BOD Planning Committee, most of it in hotel meeting rooms. There is much to tell so here goes.

Bluegrass Motorsports Park

While at the Convention, I received a call from Brad Poppell at BMPS. Brad says the lawsuit holding up construction at the track has been settled in their favor (yeah!). Work is about to resume. We agreed to meet in about 60 days to discuss the SCCA's potential ownership position. This is great news for our Kentucky Regions, Cincy Region, WOR, and even Indy Region.

Convention – BOD

My convention started Monday night with meetings by the BOD Planning Committee. As expected, we devoted quite a bit of time to a rollout of the Majors, the change in the Runoffs format, and the realignment of classes. The BOD meetings, which began Wednesday, considered all the items you will read about in FasTrack. There were many reports from all the various committees, staff and program boards. I made a presentation of a new business model that would have great appeal to a younger demographic, while providing the SCCA with excellent public relations. It was received well. Of particular interest was consideration of a tiered membership program which would cut the cost of membership for many members. The full impact of this concept will be vetted by the staff and we will decide later this year if the program has merit.

This BOD is good. As a group, they listen and are not afraid to make the bold moves necessary to improve our club. And, my fellow members are committed like I am to a rules season and a reduction of National classes.

SOLO

One of the goals to improve our Solo Program was to fully integrate scheduling and information dissemination through the same channels as our Club Racing program. We are working to use the GLD website as the central point for posting and receiving Solo information. Our webmaster, Dayle Frame, is on-board with this idea and we will make it happen. We will also discuss revamping the layout of the website with Bob Burns to make it easier to use. We had a number of very productive meetings at the Convention with RE's of predominantly Solo Regions. Thank you all for your input and ideas

Convention Part II – GLD Shines!

It was nice to see so many Great Lakes Division

members at the National Convention. And it was especially nice to see the haul of awards and trophies garnered by our members. Here are some of the awards (with apologies if I missed you or your Region, and not including any racing award winners):

Con Peplowski (NeOhio Region) –
John McGill Award, Lifetime Achievement

Gene Henderson (Detroit Region) – Hall of
Fame

Dr. Jim Butler (Southern Indiana Region) –
George Snively Award, Motorsports
Safety



Bob Smith (Ohio Valley
Region) – Rich Shafer
Award, Time Trial
Participant of the Year
Steve Harris (Western
Ohio Region) –
David Morrell Award,
Stewarding

Julia Aebersold (Kentucky Region) –
Membership Recruitment Award + tires!

David Santel (Cincinnati Region) – Regional
Executive of the Year

Roger Brown (River Cities Region) –
Honorable Mention RE of the Year

Lewis Cooper III (Detroit Region) –
Tom McKean Award, Sportsmanship

Detroit Region – Rally Regional
Achievement Award

River Cities Region – Tom Burke Award for
Regional Growth, small Regions

Cincinnati Region – Tom Burke award for
Regional Growth, medium Regions

Detroit Region – Regional Excellence
Award, jumbo Regions

Time Trial

As shown above, Bob Smith from OVR was named the 2011 Rich Shafer Award winner as National TT Participant of the Year. The meetings at the convention with the TTAC Board went very well. The BOD has tasked TTAC with expanding their programs including PDX and Hill Climb events. There was a flyer in the Convention baggies advertising Time Trial events; a good first step to letting our members know about the advantages of adding such events to the Region's programs.

Please let me know how I can help you.

Yours for a better SCCA,

Steve

Great Lakes Division
937 438 3005 (O);
937 681 4484 (C)
sharris@rixan.com

(This article has been edited to fit available space)—
editor

(Continued from page 4)

January Board Meeting

- Solo fees: For 2012 and forward, National office has risen to \$10.50 per car. Ky Region will not raise fees to cover this increase in costs.

- PDX: Al advised that this kind of event may be something for Club to look into. This event would be run and all proceeds could be donated to a charity. Club would need site first, and then the Club can look into running an event like this.

Jamey McDaniel made motion to adjourn. Ron Riffle seconded. Motion passed unanimously.

Respectfully submitted this February 28, 2012 by Secretary Rich Sinnock
Bruce Domeck seconded. Motion passed unanimously.

Respectfully submitted this January 21, 2012 by Secretary Rich Sinnock

(Continued from page 4)

February Board Meeting

Julia introduced Alex Wahl. He is a member that is looking to get more involved in the club. Julia would like to utilize Alex in updating the Club website, the social media aspect, and registration/posting results online.

Jamey McDaniel made motion to adjourn. Julia Aebersold seconded. Motion passed unanimously.

Respectfully submitted this March 28, 2012 by Secretary Rich Sinnock



An autocrosser's (____)dream. —Photo by Melody Chase

2012 KYSCCA Schedule (Revised as of March 25, 2012)

04/14/2012	Annual Tech & Trailer Clean-Out	Unique Automotive	Autocross Events	07/21/2012	Points Event #5	Papa Johns Cardinal Stadium	Autocross Events
04/29/2012	Cob web Shaker / Fun Event #1	UPS Grade Lane Lot	Autocross Events	08/19/2012*	Points Event #6	Papa Johns Cardinal Stadium	Autocross Events
05/20/2012*	Points Event #1	Papa Johns Cardinal Stadium	Autocross Events	08/26/2012	Points Event #7	UPS Grade Lane Lot	Autocross Events
06/03/2012	Points Event #2	Papa Johns Cardinal Stadium	Autocross Events	09/09/2012	Points Event #8	UPS Grade Lane Lot	Autocross Events
06/09/2012	Autocross / Driver's School	Papa Johns Cardinal Stadium	Autocross Events	09/30/2012	Fun Event #2	UPS Grade Lane Lot	Autocross Events
06/10/2012	Points Event #3	Papa Johns Cardinal Stadium	Autocross Events	10/21/2012	Halloween Bash / Fun Event #3	UPS Grade Lane Lot	Autocross Events
07/08/2012	Points Event #4	Papa Johns Cardinal Stadium	Autocross Events	* Revised dates			



COOPERTIRES

Tire & Autocare

KENT TOWER'S





**Presents The Kentucky Region
Sports Car Club of America 2012 Autocross Series**

kentowerytires.com us.coopertires.com kyscca.com scca.com